



motorsport



the past



Paris to Rouen, 1894, the world's first "horseless carriages" race



the present





THE PARTY

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13B

100





the future





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at Roborace we build intelligent machines

robots that drive

robots that want to race



The world's first autonomous racing cars: Robocar & DevBot

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competitions for all vehicle classes







NOLATIBLEEN HIMM

VOLKSWAGEN

ROBOT TAXIS



Departing

Ø





ROBOT MOTORBIKES



competitions in the most extreme environments





SMART CITIES

1.00





MOUNTAIN ROADS



RACE TRACKS & FREEWAYS





EXTREME TEST TRACKS



competitions that fuse the real and virtual together



eSPORTS ARENAS Cala Cala





DFSSI

LAPS

GTZRS



VIRTUAL GAMES

H2A



CURRENT LAP 00:45.578

PRESS (Y) TO REWIND











0.000

80.00

the future is in our hands



we've mastered machines



L 4636 mm I 1800 mm h 950 W 605 kg Inc dr / tr7rv en 2398 cm3 P > 700 hp18000 tr/mn



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how will we master artificial intelligence?





why is that important for mobility?





Ford Motor Company was built on the belief that **freedom of movement drives human progress.**

It's a belief that has always fueled our passion to create great cars, and trucks. And today, it drives our vision to become **the world's most trusted company**, designing **smart vehicles** for a **smart world** that help move people more **safely**, **confidently and freely**.





Top ten causes of death among people aged 15–29 years, 2012



WHO: GLOBAL STATUS REPORT ON ROAD SAFETY 2015



"By 2030, on current trends, another 1.3 million global road deaths, this gives us another 14 million by 2030."

-Matthew Baldwin, European Road Safety Coordinator



"By 2030, it will be the 5th largest cause of death, up there with cancer, heart disease."

-Matthew Baldwin, European Road Safety Coordinator









Goal 3: Ensure healthy lives and promote well-being for all at all ages 3.6. By 2020, halve the number of global deaths and injuries from road traffic accidents





Goal 11: Make cities and human settlements inclusive, safe, resilient and sustainable:

11.2. By 2030, provide access to **safe, affordable, accessible and sustainable** transport systems for all, improving **road safety**, notably by expanding public transport, with special attention to the needs of those in **vulnerable** situations, women, children, **persons with disabilities** and **older persons**.



the future of road relevant motorsport?



is the future we are writing today





